

**Event: National Education & Professional Development forum**  
**Subject: Sustainable Design Working Group**

Source: Sustainable Design Group

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## Forum Outline

This half day forum seeks to examine the current status of sustainable product development and design thinking in both educational and professional domains. This forum will create a platform for leading academics and professionals to discuss the issues around improving capability and capacity in the New Zealand context. The material generated in this forum will be formulated into a structured series of recommendations to better support the growth of sustainable design in New Zealand.

## Who is invited?

Leading academics and professional design leaders from a wide spectrum of New Zealand organisations.

## What is the structure?

The forum is organised into a series of introductory presentations and a structured breakout session designed to capture your ideas in a form that can be summarised and reported on.

## Why Attend?

Sustainable Design in New Zealand is at an important juncture, a nationally coordinated approach is critical. This forum provides an opportunity for the design leaders to engage across the educational and professional spectrum to generate ideas thoughts, solutions to improving our capability and capacity.

Input from the key design leaders is seen as critical to move things forward at a national level.

## The key presentations

The forum will feature presentations on the following topics:

1. **Sustainable Design Group** activities and goals, and the future of the group;
2. **'Laying the Foundations for Sustainable Design'** Miles Park (University of New South Wales, Senior Lecturer, Industrial Design). See bio below
3. **'The Status of Sustainable Design in New Zealand Education'** Nicola Bould (Otago University, PHD candidate)
4. **'The Eco Verification Initiative'** – Tim Strange (MED, Senior Advisor)
5. A medley of (6 minute) presentations from the SDG members:
  - a. **International state** Timothy Allan
  - b. **The future of the Sustainable Product Design Award – the opportunity** Murray Pilcher
  - c. **Getting client engagement** David Lovegrove
  - d. **Working in education – challenges & opportunities** Cris de Groot
  - e. **Environmental management & working with product development** Jake McLaren
  - f. **Fitting into business** Kent Sneddon
  - g. **Designers Accord, international linkages & resources** Peter Salmon
  - h. **Capability in the professional domain** John Hatrick-Smith

### Bio: Miles Park

Miles Park is Senior Lecturer of Industrial Design at the University of New South Wales. Miles has a Masters in Environment Management (University of New South Wales) and has recently submitted his PhD thesis (Kingston University, UK) investigating the lifespan of consumer electronics.

Current research interests for Miles revolve around issues of sustainable consumption, including the design for optimum product lifespans, and industry-education collaborative projects.

## The Breakout Sessions

The forum will feature structured breakout groups which will discuss and make recommendations on how to better support SPD in New Zealand. The groups will ideally be made up of both academics and professionals to get engagement and interest.

The information generated during these sessions will form an important part of the subsequent reporting so will be structured and designed to capture information.

## Agenda

<b>8:30am</b> - Coffee and arrivals
<b>9:00am</b> - Meeting start GUEDO Office, Level 6, 45 Queen St, Auckland
<b>9:00-9:10am</b> - Facilitator Jo Wills will introduce the day and structure
<b>9.15 - 9.35am</b> - The Eco Verification Initiative –Tim Strange MED.
<b>9:40 – 10:00am</b> - Status of Sustainable Design in New Zealand Education – Nicola Bould, Otago University
<b>10:00 -10.10am</b> - SDG introduction and Future – Timothy Allan
<b>10.10 -10:45am</b> - SDG Medley of presentations
<b>10:45– 11:00am - Break</b>
<b>11:00am-11:30am</b> Miles Park, Uni. New South Wales (teleconferencing in from Australia)
<b>11:30am -12:30pm</b> Break out groups and report back.
<b>12:30pm – 13:15pm</b> Summary and Lunch

## Outcomes

Research conducted prior to this forum, and the ideas generated during the forum will provide input to a formal report, which will be publicly released. The SDWG will seek to meet government agencies after the release of the document and discuss how the recommendations could be auctioned and report back to the wider group. This report will be completed by the middle of June, prior to the end of the government financial year.

## Deliverables

- ↪ A formal report for public release
- ↪ A compiled presentation from the final report given to government stakeholders and interested parties.
- ↪ A update provided back to the group on uptake of recommendations and potential downstream activities resulting from the report.

### Disclosure:

The information created from the session will be collated summarised and presented along with other research to key stakeholders and made available publicly to interested parties.

The information will be treated in an unreferenced/anonymous manner so that a wide range of ideas and thoughts can be canvassed and discussed.